## **Swansea Pride Branding and Logos**

Guidelines for our friends and partners.

- Swansea Pride is a Charitable Incorporated Organisation (CIO) 1183994.
- Permission should be sought from the Board before using the Swansea Pride logo. Permission can be sought from Board by contacting: <a href="mailto:info@swanseapride.co.uk">info@swanseapride.co.uk</a> explaining how and why you plan to use the Swansea Pride logo. A decision will be given to you in writing. The decision of the Board is final.
- The logo is made up of two elements. The swan symbol and the name of the Charitable Incorporated Organisation (CIO) Swansea Pride. Both should be used together.
- We use the name Swansea Pride when we talk or write to people.
- Please don't use any abbreviations or acronyms like 'SP'.
- The logo is always presented bilingually where there are logos of the Council
  or government departments on the same document/poser/article.

